

Social Media

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What will we talk about today?



**ADVANTAGES
OF SOCIAL
MEDIA**

**DISADVANTAGES
OF SOCIAL MEDIA**

**CORRECT USAGE
OF SOCIAL MEDIA**

Advantages of Social Media

- We can learn new skills (language, hobby, lessons...)
- We can connect each other
- Can get information early and easily
- We can enjoy while using it. It makes us happy.



Correct Usage of Social Media

- We have to know how to block harmful people or contents
- We should read reliable news or contents.
- We have to take care about our digital safety
- We can use screen time management tools on our phone to manage our times at social media.



How to use social media safely?

- Personalize your privacy settings
- Dont use unreliable Wi-Fi connections
- Look one more time before you click
- Report harmful persons and comments



3 Interesting things about social media

1)The Power of Algorithms: Social media platforms use complex algorithms to present content based on users' interests. For instance, Instagram and TikTok prioritize videos and posts based on previous interactions. Understanding the types of content users engage with is crucial for gaining more interaction!

2)Virtual Reality: Social media platforms are investing in technologies like virtual reality



- **3) Social Media and Fake News:** Research shows that fake news spreads six times faster on social media than real news. This highlights the importance of users questioning the accuracy of the information they encounter.

Disadvantages of Social Media

- Social media can be addictive for people
- Makes people communicate less face to face than previous years
- It also can be dangerous for young people



Dangers of Social Media

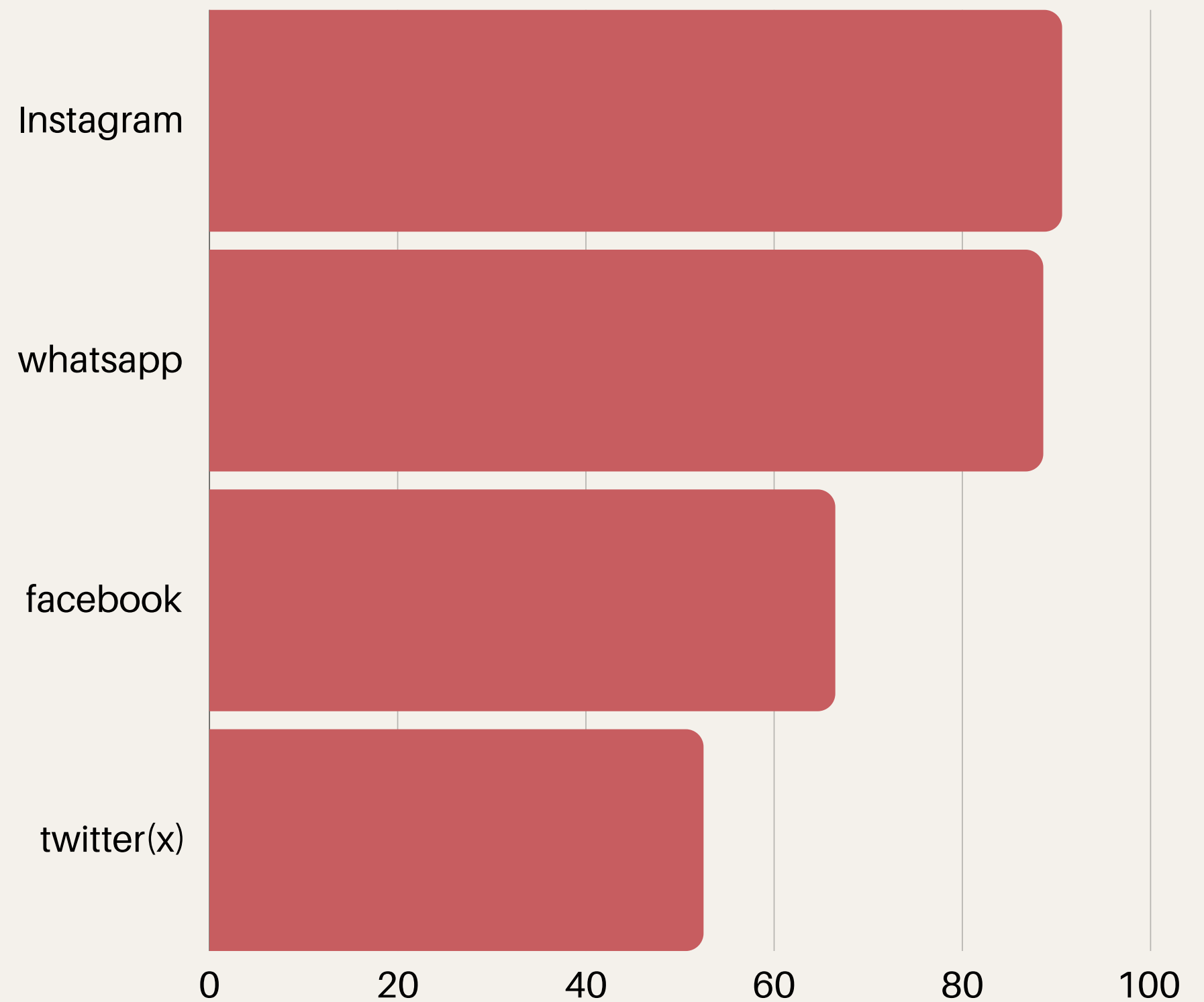
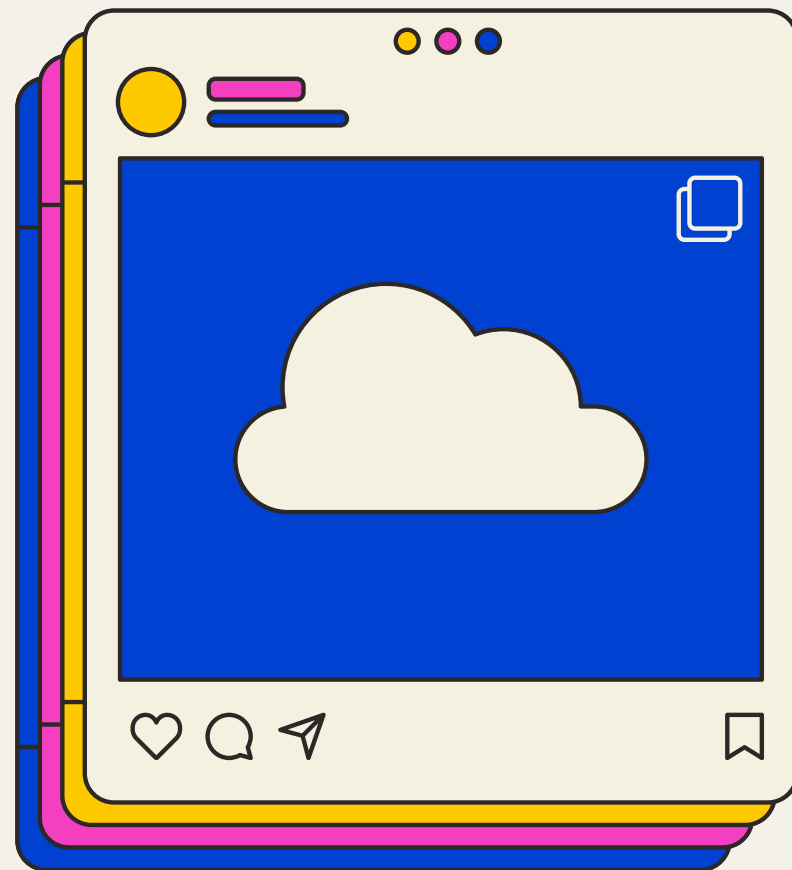
- Cyber bullying important problem for young people
- Also nowadays, hacking is too common
- Cyber criminals are dangerous too. (cyber terrorism, cyber wars, cyber bullying...)



**SOCIAL
MEDIA**

Most Used Social Media platforms

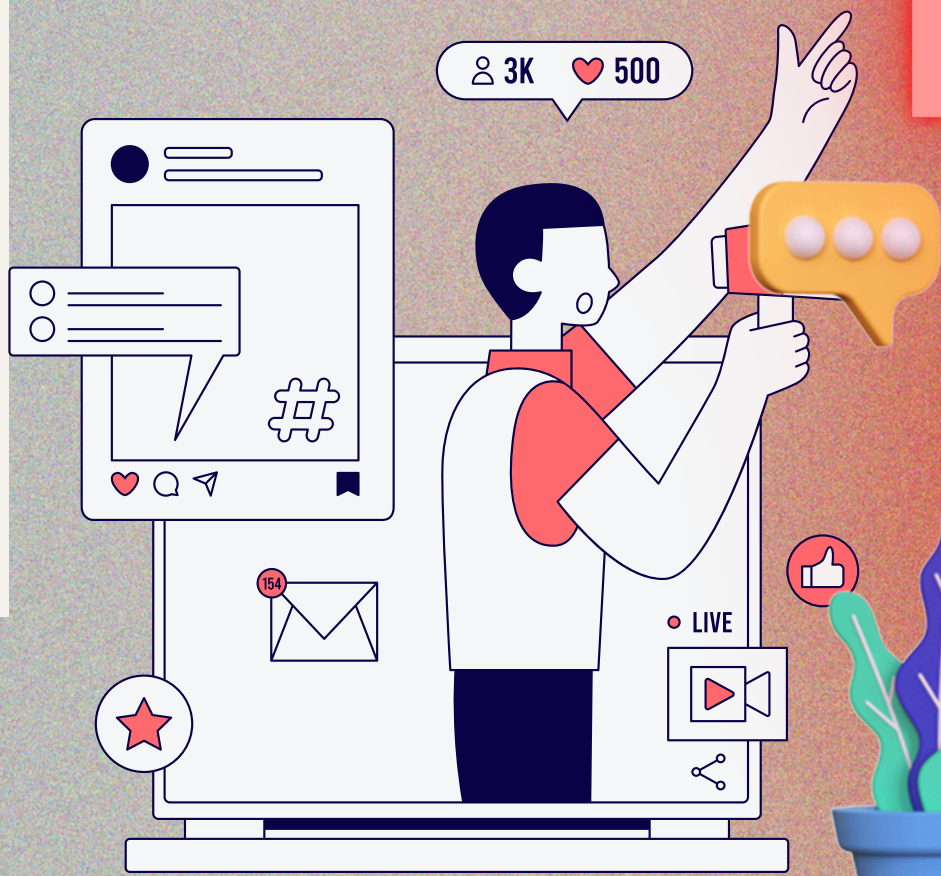
Percentage of int. users aged 16-64 who use each platform



The importance of knowing the beneficial and harmful aspects of social media

- We can manage our usage time for social media
- We can be aware of the harms of social media.
- We can protect our family and friends with this awareness

THANKS FOR LISTENING



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