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Simon
LEVIEV

DECEPTION, EMBODIED

Chronicle Extra
Covering Simon Leviev

INFAMOUS PSYCHIATRIST DISSECTS SIMON LEVIEV



Simon Leviev: The Psychology of Deception & Psychopathological Breakdown of a Conman

by Prof. Ord. Gideon HALST, M.D.
Documented by Özlem AYDIN

Preliminary Overview

Deception is not chance but strategy, targeting trust: the most exploitable human vulnerability.

Simon Leviev did not simply defraud. He engineered control. His manipulation was systematic, exploiting victims both financially and emotionally through calculated psychological tactics.

Unlike impulsive fraudsters, Leviev operated with precision, devoid of genuine emotion. His crimes expose the fragility of trust, showing how deception thrives when victims unknowingly facilitate their own downfall.

This forensic analysis asks: Is it deception if the deceived hand over the tools of their own ruin?

The Illusion That Made Him Untouchable

Leviev did not need actual wealth, only the illusion of it. His success was built on a simple truth: people believe what they expect to see.

- The Halo Effect: If someone appears wealthy, the brain automatically assigns them credibility, competence, and power.
- Authority Bias: People instinctively trust those who project confidence. Leviev never hesitated, never second-guessed, never broke character.
- Social Proof: Humans look to others for validation. Leviev created a network of fake news articles, luxury displays, and staged connections to eliminate doubt before it even formed.

He did not need to convince anyone, what he simply did was creating a scenario where questioning him felt irrational.

Legal Name: Shimon Yehuda Hayut
(a.k.a. Simon Leviev)

Gender: Male

Height: 5'11"

Nationality: Israel

Wanted for: Multiple counts of
forgery and fraud, identity
theft, petty theft,
impersonating a government
official



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MISSING: One truth, last seen slipping between the cracks of a well-told lie. Reward offered for its safe return.



How He Broke Them Without Force

Leviev's fraud was not theft, it was behavioral conditioning. His victims were not tricked into giving. They were programmed to.

- Attachment Engineering: Love bombing was not romance. It was neurological manipulation. Overwhelming displays of affection flood the brain with oxytocin, building attachment before logic can intervene.
- Crisis Induction: Manufactured emergencies shut down rational thinking. Stress forces the brain into survival mode. The faster Leviev pushed, the less time his victims had to process reality.
- Intermittent Reinforcement: Love, panic, reward, withdrawal. A cycle designed to create dependency. It is the same principle that keeps gamblers addicted. The unpredictability becomes the hook.

By the time his victims realized the truth, it was not just their money that was gone, it was something worse, much worse: it was their ability to trust their own instincts.

Unmasking: The Psychopath Behind the Facade

Leviev is not impulsive, he is solely deliberate, aligning almost flawlessly with the diagnostic criteria outlined in the DSM-5 for Cluster B Personality Disorders.

- Antisocial Personality Disorder (ASPD): Pathological lying, total absence of remorse, emotional detachment.
- Narcissistic Personality Disorder (NPD): Grandiosity, entitlement, an insatiable need for validation.
- Machiavellianism (also known as the Dark Triad): Extreme manipulation, strategic deception, lack of moral restraint.

Leviev does not experience regret because, in his mind, he never did anything wrong. His victims were not victims, they were assets to be extracted. His crimes were not reckless, they were calculated psychological dissections.

Reasoning: A Man Walked Free, Not the Last One That Will

The legal system does not know what to do with men like Leviev.

He did not forge documents, he forged trust. He did not steal, he conditioned his victims to give. His deception did not violate contracts, it rewrote reality.

Courts punish tangible theft, but psychological fraud leaves no fingerprints. The law was written for criminals who take by force, not for those who manipulate their victims into surrendering everything willingly.

Leviev did not need real wealth, only the illusion of it. The next will not even need that.

In an era where perception is reality, fraud is not an art, but practical science & craftsmanship.





Simon: A Serial Scammer

Documented by Yusuf ÖZEKİNCİ

A man scammed a lot of woman using a dating app. Scammer's name is Simon Leviev who presented himself as the owner of an international diamond company on the dating app Tinder. The photos that he shared on social media made this claim even more convincing. During his meetings with the people he matched with, he impressed them with romantic words and allowed them to experience his luxurious lifestyle. However, this luxury lifestyle was not belongs to Simon's own. Simon used the money that he received from one woman to gain the trust of another. Simon had a very clever and cunningly planned scam.

At first, Simon built trust, but after a while, he introduce a sudden crisis scenario. He claimed that his enemies were after him and that his bank accounts had been frozen, he was asking women for large amount of money. He promised, "I will pay this back soon". He was using bank receipts and fake documents to gain their trust. However, he never pay the debts. Throughout this process, he was also trying not to completely destroy their trust. However, this process eventually came to an end.

The facts came out when several women decided to share their experiences of being victimized. Cecilie, Pernilla, and Ayleen were among Simon's victims. Following this, an investigation was launched, and Leviev's true identity was exposed.

Despite this, Simon did not give a big punishment. After serving a short prison sentence in Israel for identity fraud, he was released and continues to his life.

Effects and Consequences. Explaining the Consequences of Pernilla's Actions In Addition, If She Had Done Something Else, What Would Happened

Documented by Gökçen TOYGAR

The documentary *Tinder Swindler* tells the story of a modern-day scam. With the increase of social media and dating platforms, it shows how easily people can be deceived and how scammers can manipulate others easily. The film follows a man who shows himself as wealthy, but in reality, his background and true self are entirely different. He emotionally and financially deceives many women, one of whom is Cecile. In this article, we will see the consequences of Cecile's actions and what might have happened if she had made different choices.

Cecile and Simon met on Tinder. When Cecile saw Simon's profile, she was attracted to his charisma and luxurious lifestyle. Private jets, luxury hotels, expensive venues, and luxury clothes convinced her that he was a real businessman. In addition to these qualities, Simon built an emotional connection with Cecile, making her trust him. However, behind this trust were huge lies. Simon started telling lies and deceiving Cecile. In order to help him, Cecile took out huge loans from many banks, and after that moment, the choices she made changed her life forever.

Cecile faced many negative consequences because of the decisions she made. By trusting Simon, she fell into significant debt and had to pay it, and she is still paying it. Additionally, she experienced a major psychological breakdown. She had to seek psychological support after learning that the man she trusted was actually a liar. She experienced these kinds of negative outcomes. However, there was also a positive outcome from what she went through. By sharing her story with the media, she showed many people the importance of being cautious in such situations.

If Cecile had approached the situation differently, what could have happened? If she had considered researching how Simon's luxurious lifestyle was possible and looking into his past, she could have realized much more quickly that he was a scammer. Additionally, if she had been suspicious of him always asking for money, she might have thought, "If he's already so rich, why would he need so much money all the time?" She wouldn't have had to deal with paying off so many debts. If she had been more cautious and logical, she could have prevented herself from becoming a victim. But instead, she got caught up in the allure of this luxurious life and forgot all about reality.

Cecile's experiences show how dangerous online platforms can be. Scammers who manipulate people by building emotional connections cause significant financial and psychological damage to their victims. Therefore, when meeting people on social media, especially when seeking a romantic relationship, we should not trust them immediately and should thoroughly research them. Additionally, we should not share any personal information that is asked for. If someone asks for private information or huge amounts of money in a short period, this should be a warning sign. Cecile's story highlights the importance of being cautious and aware of such scams.





Differences and Effects

The Effects of the Results of the Choices made by Ayleen and Pernilla on Them, Discussing the Issue from Two Different Sides

Documented by Cemre BAŞER

The Effects of Ayleen and Pernilla's Actions on Their Lives

The topic of fraud and deception in the Tinder Swindler documentary was interesting and attention grabbing. The Tinder Swindler is a documentary that explores the shocking true story of Simon Leviev, a swindler who used the dating app Tinder to deceive women and steal large amounts of money from them. By pretending to be a wealthy businessman, he manipulated his victims into trusting him and lending him money and he supported himself for years with the money he took from these womans. Therefore, he never repaid and the womens Simon swindled are still continuing to pay off their debts to the bank who is Pernilla Sjöholm and Ayleen Charlotte.

First of all ,Ayleen Charlotte took a bold step by deciding to fight back against Simon Leviev. Emotionally, she experienced deep betrayal and heartbreak, as she had trusted someone who turned out to be a fraud. However, instead of seeing herself as a helpless victim, she chose to take control of the situation. By selling Simon's expensive designer clothes, she managed to recover some of the money she had lost, which gave her a sense of justice. Financially, this was a small victory, but it did not erase the damage caused by Simon's deception. She described herself as someone who had made at least some effort for this, and it made her feel good.

Similarly, Pernilla Sjöholm also faced major challenges after exposing Simon Leviev. Although, she did not suffer as much financial loss as Ayleen, she still felt emotionally manipulated and betrayed. The experience made it difficult for her to trust others, especially in relationships. While speaking out helped her process her emotions, it also put her in the spotlight, bringing both support and criticism. Some people admired her bravery, while others judged her for believing Simon's lies.

In conclusion, Ayleen and Pernilla experienced great sadness and disappointment because of this incident. Additionally, they struggled to trust people and had difficulties in their relationships. Even though they managed to overcome this situation over time, they still had to continue paying their debts to the bank. However, in the end, both of them learned a lesson from this experience.





Introducing the Characters Involved That Personalities and Appearance

Documented by Osman Tarik ERKAN

The Tinder Swindler and His Victims

What is tinder swindler ? Tinder Swindler, whose actual name Simon Hayut (Leviev), just a tinder scammer. He was born in Israel on September 27 1990. Except for his identity informations he has got also false identity too which is he has used for scamming. In his fake identity. He has changed his name as a Simon Leviev so that he looks like Lev Leviev's (owner of Leviev Diamonds) son. This scam makes him trustworthy guy. When his victim attempt to search him they discover a rich man and his son as a Simon. In addition, he uses many different trick. For example, his false security guard. He emotionally manipulated individuals by sending voice records on whatsapp and looks like a romantic man to gain their trust. Simon also used the same videos and photos to every victim.

Cecilie Fjellhøy

She is a Norwegian woman. She was born in 1991. She is romantic and she was on Tinder hoping to find her true love. When she got coincided with Simon Leviev, she believed him to be a handsome and wealthy businessman. She cared for Simon and believed to him.

Pernilla Sjöholm

Pernilla Sjöholm is a Sweden born in 1987. It is a lively, social and fun personality. She was not in love with Simon, on the other hand she was a good friend of his. She believed that Simon had powerful informations in the jewelery sector and considered him a successful, wealthy man.

Ayleen Charlotte

Ayleen Charlotte is a German , born in 1990. She is a strong and intelligent girl. She was in a relationship with Simon Leviev for a permanent time and trusted him completely. But with the time, she enquire and learned that he was a scammer. Simon always asked for money and did not pay back, so Ayleen got sceptical. When she realized the reality, she did not panic but she decided to revenge.

Each and every one of the women takes a significant role in this story. They have worked cooperate to expose him. They wanted to save other woman to get harmed by him.



Psychological Analysis of the Tinder Swindler and His Victims

Documented by Osman Tarık ERKAN

Simon Levia

A person who uses manipulation a lot. It can see easily from his voice records and giving promises about having a child from a girl that he just met shortly before. He also had the ability to identify people's weak points, such as those who rely only on Google to research their new relationships. He has already prepared himself for that and can anticipate his victim's next movement. He gains their trust and starts by asking for small sum of money. He is looking like trustworthy person to girls because of money. Briefly, Simon is a manipulator who understands human psychology very well, detects emotional weaknesses and uses them.

Cecilie Fjellhøy

She has a few addictions. One of them is love addiction. We can deduce that from her usement of tinder after she got scammed by Simon due to tinder. The other one is wealth lifestyle. She want to live a wealthy lifestyle. When she see Simon's features she has already want to believe. Therefore, her subconscious wanted to believe him. She suffered a mental breakdown after realizing she had been frusturated. She was in love with the unreal Simon so she was love Simos's money and opportunities not Simon. Her cognitive psychology played with him.

Pernilla Sjöholm

She was not in relationship with Simon they were just friends. Pernilla's main lack is she depend rapidly on Simon. She saw simon's life and believed his lies. As a friend she try to help him. I think if pernilla was in love with Simon could be more careful about trusting to Simon due to be closer his life and getting know him. She would probably notice that Simon as a scammer.

Ayleen Charlotte

She was in permanent relationship with Simon but after time flies she realized something and she start to doubt him. After this she started to enquire him and saw the reality. Ayleen's most logical behavior is she didnt panic at all. She started to scam Simon with cold blooded way. She is the most intelligente people contrary to others.